

Contract Agreement Between:

CONTRACT

WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

<u>Contract / Revision</u>	<u>Alt Order #</u>
582052 /	07911012

<u>Product</u>	<u>Estimate #</u>	
ROMNEY/P/R		
<u>Contract Dates</u>	<u>Original Date / Revision</u>	
10/10/12 - 10/16/12	10/30/12 / 10/30/12	
<u>Advertiser</u>	<u>Agency Ref</u>	
Romney/R/ President		

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WTKR	Jamie Andrus	Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	ROMM	
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	10/10/12	10/14/12	Newschannel 3 News	6-7am		:30			NM	6	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--222--				6	\$420.00			
2	3	10/15/12	10/16/12	Newschannel 3 News	6-7am		:30			NM	4	\$4,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	22-----				4	\$1,010.00			
3	3	10/15/12	10/16/12	Price Is Right	11am-12n		:30			NM	2	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	11-----				2	\$1,360.00			
4	3	10/10/12	10/14/12	Price Is Right	11am-12n		:30			NM	3	\$4,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--111--				3	\$1,360.00			
5	3	10/10/12	10/14/12	Newschannel 3 News	12n-1230pm		:30			NM	3	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--111--				3	\$960.00			
6	3	10/15/12	10/16/12	Newschannel 3 News	12n-1230pm		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	11-----				2	\$960.00			
7	3	10/15/12	10/16/12	CBS Daytime	1228-3pm		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	11-----				2	\$960.00			
8	3	10/10/12	10/14/12	CBS Daytime	1228-3pm		:30			NM	3	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--111--				3	\$960.00			
9	3	10/10/12	10/14/12	Ellen Degeneres 3pm	3-4pm		:30			NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--222--				6	\$650.00			
10	3	10/15/12	10/16/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	22-----				4	\$650.00			
11	3	10/15/12	10/16/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	22-----				4	\$760.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

<u>Contract / Revision</u> 582052 /		<u>Alt Order #</u> 07911012
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> ROMNEY/P/R	<u>Estimate #</u>
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
12	3	10/10/12	10/14/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	6	\$1,890.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12	--222--				6	\$315.00			
13	3	10/10/12	10/14/12	Newschannel 3 News	5-530pm		:30			NM	6	\$5,760.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12	--222--				6	\$960.00			
14	3	10/15/12	10/16/12	Newschannel 3 News	5-530pm		:30			NM	4	\$3,840.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12	MT-----				4	\$960.00			
15	3	10/15/12	10/16/12	Newschannel 3 News	530-6pm		:30			NM	4	\$4,520.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12	MT-----				4	\$1,130.00			
16	3	10/10/12	10/14/12	Newschannel 3 News	530-6pm		:30			NM	6	\$6,780.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12	--222--				6	\$1,130.00			
17	3	10/10/12	10/14/12	Newschannel 3 News	6-630pm		:30			NM	6	\$8,520.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12	--222--				6	\$1,420.00			
18	3	10/15/12	10/16/12	Newschannel 3 News	6-630pm		:30			NM	4	\$5,680.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12	22-----				4	\$1,420.00			
19	3	10/15/12	10/16/12	7-730pm	7-730pm		:30			NM	2	\$2,330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12	11-----				2	\$1,165.00			
20	3	10/10/12	10/14/12	7-730pm	7-730pm		:30			NM	3	\$3,495.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12	--111--				3	\$1,165.00			
21	3	10/10/12	10/14/12	The Insider	730p-8pm		:30			NM	3	\$3,495.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12	--111--				3	\$1,165.00			
22	3	10/15/12	10/16/12	The Insider	730p-8pm		:30			NM	2	\$2,330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12	11-----				2	\$1,165.00			
23	3	10/15/12	10/16/12	Late News (M-F)	11-1135p		:30			NM	2	\$3,630.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12	11-----				2	\$1,815.00			
24	3	10/10/12	10/14/12	Late News (M-F)	11-1135p		:30			NM	3	\$5,445.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12	--111--				3	\$1,815.00			
25	3	10/10/12	10/14/12	Late Night with David Letterman	1135pm-1237am		:30			NM	3	\$945.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/08/12	10/14/12	--111--				3	\$315.00			
26	3	10/15/12	10/16/12	Late Night with David Letterman	1135pm-1237am		:30			NM	2	\$890.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12	11-----				2	\$445.00			
27	3	10/15/12	10/15/12	Monday Prime	10-11pm		:30			NM	2	\$11,180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/15/12	10/21/12	M-----				2	\$5,590.00			
28	3	10/16/12	10/16/12	NCIS	8-9pm		:30			NM	2	\$17,880.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

<u>Contract / Revision</u> 582052 /		<u>Alt Order #</u> 07911012
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Product</u> ROMNEY/P/R
<u>Advertiser</u> Romney/R/ President		<u>Estimate #</u>
<u>Original Date / Revision</u> 10/30/12 / 10/30/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
												Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-T-----				2	\$8,940.00				
E 29	3	10/10/12	10/14/12	Friday Prime	8-9pm		:30			NM	1	\$2,060.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	----F--				2	\$2,060.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
2	3	10/08/12-10/14/12		Friday Prime	8-9pm	-----F----	:30		\$2,060.00	NM			
Credited													
30	3	10/14/12	10/14/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$2,260.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				2	\$1,130.00				
31	3	10/14/12	10/14/12	Face the Nation	1030-11am		:30			NM	1	\$1,360.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				1	\$1,360.00				
33	3	10/14/12	10/14/12	NFL Football	4-8pm		:30			NM	2	\$12,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				2	\$6,000.00				
34	3	10/14/12	10/14/12	Sunday Prime	7-8pm		:30			NM	1	\$8,380.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				1	\$8,380.00				
35	3	10/14/12	10/14/12	Sunday Prime	8-9pm		:30			NM	2	\$10,190.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				2	\$5,095.00				
E 36	3	10/10/12	10/14/12	Sunday Prime	9-10pm		:30			NM	1	\$2,355.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				2	\$2,355.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	3	10/08/12-10/14/12		Sunday Prime	9-10pm	-----Su	:30		\$2,355.00	NM			
Credited													
37	3	10/12/12	10/12/12	Friday Prime	10-11pm		:30			NM	1	\$4,475.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	----F--				1	\$4,475.00				
38	3	10/10/12	10/14/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				2	\$565.00				
39	3	10/10/12	10/14/12	Sunday Prime	10-11pm		:30			NM	2	\$7,060.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				2	\$3,530.00				
40	3	10/10/12	10/14/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$1,130.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S-				2	\$565.00				
41	3	10/10/12	10/12/12	CBS This Morning	7-9a		:30			NM	1	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	--WTF--				1	\$140.00				
42	3	10/15/12	10/16/12	CBS This Morning	7-9a		:30			NM	2	\$280.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	MT-----				2	\$140.00				
43	3	10/10/12	10/12/12	NewsChannel 3 News	5-6am		:30			NM	3	\$945.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	--WTF--				3	\$315.00				
44	3	10/15/12	10/16/12	NewsChannel 3 News	5-6am		:30			NM	2	\$630.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

<u>Contract / Revision</u> 582052 /		<u>Alt Order #</u> 07911012
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> ROMNEY/P/R	<u>Estimate #</u>
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$315.00			
45	3	10/10/12	10/10/12	Wednesday Prime	9-10pm		:30			NM	1	\$8,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$8,035.00			
46	3	10/10/12	10/10/12	Wednesday Prime	10-11pm		:30			NM	1	\$3,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				1	\$3,710.00			
47	3	10/11/12	10/11/12	Thursday Prime	8-9pm		:30			NM	1	\$4,410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$4,410.00			
48	3	10/13/12	10/13/12	NCAA Football	12-330p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$1,500.00			
49	3	10/14/12	10/14/12	1135pm-1205am	1135pm-1205am		:30			NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$105.00			
50	3	10/13/12	10/13/12	Redskins Overnight	1135-1235xm		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$85.00			
51	3	10/12/12	10/12/12	NewsChannel 3 News	5-6am		:30			NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----F--				2	\$760.00			
52	3	10/12/12	10/12/12	CBS This Morning	7-9a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----F--				2	\$650.00			
53	3	10/12/12	10/12/12	Let's Make A Deal 9am	9-10am		:30			NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----F--				1	\$1,130.00			
54	3	10/12/12	10/12/12	Friday Prime	8-9pm		:30			NM	2	\$7,830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----F--				2	\$3,915.00			
55	3	10/12/12	10/12/12	Friday Prime	9-10pm		:30			NM	1	\$3,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----F--				1	\$3,355.00			
56	3	10/13/12	10/13/12	Saturday Prime	8-9pm		:30			NM	2	\$2,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$1,180.00			
57	3	10/13/12	10/13/12	Saturday Prime	9-10pm		:30			NM	2	\$2,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$1,180.00			
58	3	10/13/12	10/13/12	Saturday Prime	10-11pm		:30			NM	2	\$3,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$1,825.00			
59	3	10/14/12	10/14/12	Sunday Prime	9-10pm		:30			NM	1	\$4,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$4,475.00			
60	3	10/14/12	10/14/12	Sunday Prime	10-11pm		:30			NM	1	\$6,708.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$6,708.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

Contract / Revision	Alt Order #
582052 /	07911012

Contract Dates	Product	Estimate #
10/10/12 - 10/16/12	ROMNEY/P/R	

Advertiser	Original Date / Revision
Romney/R/ President	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
61	3	10/15/12	10/15/12	Monday Prime	8-9pm		:30			NM	1	\$6,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$6,710.00			
62	3	10/15/12	10/15/12	Monday Prime	9-10pm		:30			NM	1	\$6,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$6,710.00			
63	3	10/15/12	10/15/12	Monday Prime	10-11pm		:30			NM	1	\$5,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$5,590.00			
64	3	10/16/12	10/16/12	NCIS	8-9pm		:30			NM	2	\$17,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				2	\$8,940.00			
65	3	10/15/12	10/16/12	NewsChannel 3 News	5-6am		:30			NM	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$760.00			
66	3	10/15/12	10/16/12	Newschannel 3 News	6-7am		:30			NM	2	\$2,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$1,010.00			
67	3	10/15/12	10/16/12	CBS This Morning	7-9a		:30			NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				5	\$650.00			
68	3	10/15/12	10/16/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$760.00			
69	3	10/15/12	10/16/12	Newschannel 3 News	5-530pm		:30			NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$960.00			
70	3	10/15/12	10/16/12	Newschannel 3 News	530-6pm		:30			NM	1	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,130.00			
71	3	10/15/12	10/16/12	Newschannel 3 News	6-630pm		:30			NM	1	\$1,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				1	\$1,420.00			
72	3	10/15/12	10/16/12	Late News (M-F)	11-1135p		:30			NM	2	\$3,630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$1,815.00			
73	3	10/13/12	10/13/12	Redskins Overnight	1135-1205a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$100.00			
74	3	10/13/12	10/13/12	Redskins Overnight	1205-1235a		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$135.00			
75	3	10/14/12	10/14/12	1135pm-1205am	1135pm-1205am		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$280.00			
76	3	10/13/12	10/13/12	NCAA Football	Various		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,500.00			
77	3	10/13/12	10/13/12	College Football Today	2p-cc		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				2	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
582052 /	07911012

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/12 - 10/16/12	ROMNEY/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
78	3	10/14/12	10/14/12	NFL Today	Various		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$1,500.00			
Totals											181	\$291,928.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/16/12	181	\$291,928.00	\$248,138.80
Totals	181	\$291,928.00	\$248,138.80

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.